



We look forward to including you among the companies who participate in the

**FIT SUMMER 2023 INTERNSHIP PROGRAM**  
**June 5th – August 11th, 2023**  
**PORTFOLIO REVIEWS (*by virtual appointment*)**  
**Friday, February 24 –Tuesday, February 28, 2023**

Contact [Tymberly Canale](mailto:toydepartment@fitnyc.edu) at  
[toydepartment@fitnyc.edu](mailto:toydepartment@fitnyc.edu)

Dear Toy Association member,

We are pleased to invite your participation in The FIT Toy Design Department 2023 Summer Internship program.

The FIT Toy Design Department has the distinct advantage of working with the Toy Association and industry leaders to provide a well rounded curriculum framing a successful summer program. Our students have worked as interns in the industry for more than 30 years with exceptional results. The internship program during the summer of 2022 was conducted both in-person as well as virtually and demonstrated our flexibility to support your company's needs. Our students are excited to work together with you in person but are well prepared to adapt to remote or hybrid internships in 2023.

Many FIT interns' designs have been included in lines from: FaberCastell/Creativity for Kids, Commonwealth, Mattel/ FisherPrice/ MEGA Brands, Hasbro, Jazwares/ Wicked Cool Toys, K'NEX Industries, KIDdesigns, MGA/Little Tikes, Manhattan Toy, Nickelodeon, and Spin Master/Gund. Companies sponsoring interns have often decided to employ those students upon graduation.

[Click HERE to read industry testimonials.](#)

- Rendering presentation boards
- 3D modeling, sculpting, breadboards
- Conceptualizing ideas
- Communicating with manufacturers
- Research and development
- Sketching and storyboarding
- CAD
- Preparing sales presentations
- Rendering exploded views for costing
- Computer proficiency
- Styling
- Storytelling

We take a personal approach to internship, matching the interests and abilities of our students with the specific needs of your company. I look forward to speaking with you directly to gain a clear understanding of your product line and corporate profile in order to recommend appropriate candidates whose talents and skills are best suited to meet your specific needs. A meeting is arranged for company representatives to review candidates' portfolios and talk with the appropriate students before final assignments are made.

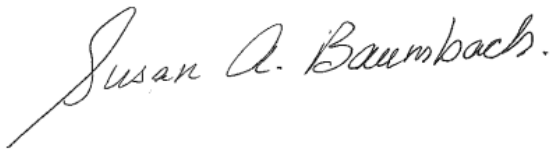
## PROGRAM DETAILS

- **Remote Internships:** Since the summer of 2020, our internships have been conducted remotely, in person, as well as in hybrid situations. Our interns are highly adaptable to meet the needs of your company.
- **Housing:** Companies outside of New York City provide housing for interns (if the internship is not conducted virtually). This can be an apartment, local college dormitory room, or even in a private guest room in the home of a responsible employee of the company, as long as the accommodations are clean and make the student feel welcome. Companies in the New York City area provide a stipend to house students who permanently reside outside the city. Companies' specific situations will be addressed.
- **Transportation:** Companies outside New York City are responsible for providing transportation to and from their offices daily as well as to and from the student's residence at the beginning and end of the internship (if the internship is not conducted virtually). Generally, companies fly an intern economy class to a local airport, where they are picked up by an employee of the company or a shuttle and driven to their summer residence. During the weeks that they are working for the company, some interns take public transportation, but many times interns carpool with employees. In certain cases, companies provide a train ticket or monthly train pass to interns. Companies' specific situations will be addressed.
- **Stipends:** Companies cover interns' reasonable cost of living expenses. (\$600 to \$800 per week depending on the size of the company.) For an 8 week period this comes to as little as \$4800.
- **Commitment:** Company representatives must be prepared to make a decision about accepting an intern by the end of the portfolio review meeting.
- **Evaluations:** At the end of internships, two evaluation forms will be sent to the intern's supervisors to provide feedback regarding performance. These forms must be filled out and returned. They are essential for determining the interns' grades.

The program is a **full time position of eight to ten weeks** beginning **Monday, June 5<sup>th</sup>** and ending by **Friday, August 11th, 2023**. Please feel free to contact us if you have any questions.

We look forward to hearing from you.

Sincerely,



Susan Adamo Baumbach  
Acting Chairperson  
Toy Design Department  
Fashion Institute of Technology